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THE UNIVERSITY OF REIMS CHAMPAGNE-ARDENNE (FRANCE),
THE UNIVERSITY OF MILANO-BICOCCA (ITALY) & THE UNIVERSITY OF KARELIA (FINLAND)
PRESENT

A JOINT STAFF TRAINING INITIATIVE

Reims, March 31st - April 4th

**INVESTed in International Student Support:
A pledge of quality for the attractiveness of our institutions**

Target group:

Administrative staff from admission,
faculty services, and mobility services
English level B1 requested

Participation fees:

150€, to be paid upon arrival and once selected
(accommodation and food not included, apart from
daily coffee breaks and lunches provided by the URCA)

Registration link:

www.univ-reims.fr/staffweek2025



PROGRAMME

DAY 1 · 31ST March

- Travelling day
- 19:00: Welcome Dinner* (optional)

DAY 2 · 1ST April

- 8:30: Registration & Welcome coffee
- 10:15: Kick-off & Welcome words
- 10:30: URCA presentation: Ambitions & perspectives
- 11:00: 3 minutes to present your University and pitch your job position
- 12:30: Lunch
- 14:15: Testimonials: Good practices of internationalisation at home
 - URCA Focus on: Semester in English, How to teach in English, Intercultural & linguistic training
 - Bicocca University Focus on: "Angels programme" and students participation in the internationalisation process at UNIMIB
- 17:30: Reception at the Reims City Hall
- 19:00: City guided tour
- 20:00: Free evening*



DAY 3 - 2ND April

- 9:00: Internationalise your University! A team work (with local stakeholders & Municipality)
- 10:15: Internationalise your University! Belonging to a European university alliance...
 - An opportunity for the internationalisation (INVEST URCA coordinators)
 - How to popularise the goals of a European University alliance to your university community? (Karelia coordinators)
- 12:15: **INVEST participants only** – how can I build engagement and my personal role, how to make INVEST a reality in my job/ team/faculty - becoming an actor of community engagement
- 12:15: **Non-INVEST participants** – Campus Tour (Croix-Rouge)
- 13:15: Lunch at CROUS
- Afternoon: Discover the Champagne patrimony: cultural outing in the vineyards and visit of a Champagne House
- Free evening*

DAY 4 - 3RD April

- 9:00: Job shadowing
- 11:00 - 19:00: International Students' Day (food tastings, arts & fashion, sports & games): Promotion of your own University and Country!

DAY 5 - 4TH April

- 9:30: Student testimonials (Students hosted at the welcome desk & participating at the "Welcome to France" mentoring program)
- 11:30: Closing session



*All rights reserved. The organisers reserve the right to make changes to the program schedules.

ABOUT THE INVEST ALLIANCE

The **INnoVation of REgional Sustainability: European University Alliance** (INVEST) was created first in 2020 and unites a diverse group of institutions across Europe, each with extensive experience and a shared profile as internationalised entities. This alliance includes:

- The Slovak University of Agriculture (SUA) in Nitra, Slovakia
- The University of Agribusiness and Rural Development (UARD) in Plovdiv, Bulgaria
- The University of Thessaly (UTH) in Volos, Greece
- The Karelia University of Applied Sciences in Joensuu, Finland
- The University of Milano-Bicocca (UNIMIB) in Milan, Italy - who joined the alliance in 2023
- The University of Córdoba (UCO) in Córdoba, Spain - who joined the alliance in 2023
- The University of Reims Champagne-Ardenne (URCA) in Reims, France - who joined the alliance in 2023

Together, these institutions collaborate under the **European Commission's initiative** to form and evaluate European Universities, aiming to enhance educational quality and integration across the continent.

The vision of INVEST is to create a modern European University satisfying needs and requirements of the new generation of Europeans as the leaders in introducing sustainable life in regions across Europe. We see INVEST as a fully functioning, innovative, and bottom-up network of universities, achieving higher standards in education, training, research, and innovation through international synergy and excellence taking greater responsibilities towards the development of an **inclusive society and knowledge-based economy**.

To learn more about the INVEST alliance: <https://www.invest-alliance.eu/>

